

Keynote and Workshop Speaker



Are you a leader in a for-profit, non-profit or public-sector organization? Are you ready to be energized by a fresh approach to employee engagement and organizational performance?

Chad will craft a presentation for your organization to show how ethical leaders build trust and ignite engagement to deliver extraordinary results.

Not your garden variety speaker, Chad is an entrepreneur with a Ph.D. in ethics. Through his keynotes and workshops, he helps leaders embrace ethical principles and practices that:

- Build trust
- Ignite engagement
- Deliver extraordinary results

Chad knows how to make ethical leadership positive, entertaining, imaginative and highly relevant to today's work environments. He will deliver a presentation customized for your organization. Chad shares real-world examples of ethics-driven workplace transformations, plus ethical practices and principles that you can use every day.

Call, write or visit today (651) 646-1512 speakers@ethinact.com www.ethinact.com



Empowering Ethical Leaders to Achieve Extraordinary Results!

About Chad Weinstein

Chad has more than 20 years of experience as a speaker, consultant, entrepreneur, educator and manager. He holds a Ph.D. in ethics from the University of Minnesota. Chad is founder and president of Ethical Leaders in Action (ELA), providing leadership development and strategic consulting to for-profit, non-profit and public-sector organizations. Previously, Chad founded the Hill Center for Ethical Business Leadership. He has over twenty years of experience as a consultant and business leader, serving both Fortune 500 and start-up companies, as well as public sector and non-profit organizations. He is an adjunct faculty member of the University of Minnesota's Carlson School of Management.

Chad's public speaking clients include:

- Minnesota Fire Chiefs Association
- Care Providers of Minnesota
- Minnesota Society for CPAs
- International Society of Fire Safety Instructors
- Minnesota Sheriffs' Association
- American Society for Industrial Security
- National Rehabilitation Association
- Minnesota Book Publishers Association
- College of Saint Scholastica (Sandbulte Lecture)
- Employers Association
- Metropolitan Fire Chief Officers Association
- Midwest Society of Association Executives
- Minnesota Bureau of Criminal Apprehension
- National Association of Rural Power Cooperatives
- Numerous public safety agencies

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Rave reviews

"Keeping with our desire in creating 21st Century leaders, ELA has made a significant difference for our department, helping build both skills and relationships among leaders at all levels of the Department. ELA has been a key asset and strategic partner, especially during the transition to our new administration."

— Thomas Smith, Chief, Saint Paul Police Department

"Mr. Weinstein brought ethics from a lofty ideal to a pragmatic approach relevant to business management decisions. His background and experience provided insight and credibility to the presentation and launched many very interesting discussions. Of the many ethics courses I've attended, this one has been most applicable to what I really do in professional life."

— Margaret Wunderlich, CFO & EVP, Lerner Publishing Group

"Chad makes an ethics course into an inspiring and motivating experience."

— Member, Minnesota Society for CPAs

